

Less Water More Wine at Novotel Barossa Valley Resort

At the Novotel Barossa Valley Resort, good business is about more than just economics – it's also about the local environment. Like many in the community, the team at the Novotel are focused on implementing best practice when it comes to sustainable environmental initiatives.

Having formed a number of Environmental Committees, the Novotel team set about creating, executing and measuring initiatives designed to reduce water; gas and electricity consumption at the Resort. Greenhouse gas emissions were even monitored on a per room basis. Realizing initiatives such as energy efficient appliances, AAA rated shower heads, covering the pool at night, as well as recycling programs for water; cans, bottles and plastics; even cooking oil, have generated astounding results beyond all expectation.

To date, the team at the Novotel have achieved a 30% reduction in water usage compared to the same time last year. Gas usage has been cut by 41% per occupied room since 2003, and electricity usage has decreased by 12% per occupied room since 2002. Even greenhouse emissions have reduced by 12% per occupied room for which the team are extremely proud!

The good work continued at the Novotel with Planet Ark's Tree Planting Day taking place in August with over 200 native trees planted. A program of wild olive tree eradication has also commenced in cooperation with the Light Regional Council, ensuring the sustainability of native flora and fauna in the Barossa region.

As explained by Geoff McKinnon, Chief Engineer and Chairperson of the Environmental Committees "From food and beverage attendants to Human Resources, the team at the Novotel are committed to protecting our native environment and preserving much of what makes the Barossa unique. It's a great sense of achievement for our team to know they are playing a part in supporting the region"

